Agenda Item 7d





Are you a Cambridge business looking to grow greener? Access funding to become more eco-friendly and save money!

For the first time ever, not-for-profit organisation Investors in the Environment (iiE) Consultancy is working together with Cambridge City Council to offer eligible businesses in the city the opportunity to receive up to £750 in match funding to improve their eco credentials and save over £90,000 for the year.

iiE Consultancy has over 15 years' experience in helping clients reduce their environmental impacts and increase profits. The organisation delivers high quality environmental consultancy services and works alongside its clients to help them deliver their green goals.

The organisation is now offering 15 eligible businesses the opportunity to receive up to £750 in match funding to help improve their eco credentials. Businesses will have the chance to use the full hub of iiE Consultancy's services, which include Environmental Management System support, resource efficiency auditing, feasibility studies and support and advice for project financing and grant funding.

Kim Coley, Commercial Executive explains: "The project enables businesses to not only gain better environmental credentials, but it also acts as a cost saving scheme that is tailored to the needs of your business. Don't miss taking advantage of this great offer – in the last year alone we have saved businesses a total of £300,000!"

Whether you are looking to progress your eco status, provide environmental training for staff or simply cut costs, this project is suited to your business needs. Plus if your company uses iiE Consultancy services, you can receive half price Investors in the Environment membership to gain accreditation and a recognised eco stamp of approval to promote your green credentials.

Get in touch to see how we can help your organisation. Call Andrew Jackson or Kim Coley on 01733 866436 or email info@iie.uk.com. For further details visit www.iie.uk.com.

Notes to Editor

iiE Consultancy was a not-for-profit scheme launched by PECT, an independent environmental charity that delivers a range of projects and initiatives working with communities, schools, businesses, local authorities and voluntary organisations.

For press enquiries please contact:

Laura Fanthorpe, Marketing and Communications Manager at PECT, on 01733 866435 or email <u>laura.fanthorpe@pect.org.uk</u>. For further details about PECT visit <u>www.pect.org.uk</u>.

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Are you a Cambridge-based business?

Discover how to improve your environmental credentials and save money

Investors in the Environment (iiE) Consultancy

The not-for-profit organisation Investors in the Environment (iiE) Consultancy has over 15 years' experience in helping clients reduce their environmental impacts and increase profits. We deliver high quality environmental consultancy services and work alongside our clients to help them deliver their environmental goals.

Whether you want to cut costs, improve your reputation, comply with legislation or raise the awareness of your staff, iiE Consultancy can help.

- 💋 Environmental Management System support.
- Resource efficiency auditing.
- Feasibility Studies.
- Project financing and grant support and advice.
- PLUS Receive half price Investors in the Environment accreditation and a recognised eco stamp of approval with which to promote your green credentials.

Don't miss this exclusive offer!

For the first time ever iiE Consultancy, working alongside Cambridge City Council, is running a funded project in Cambridge. 15 eligible businesses will be selected to receive up to £750 in match funding for improving their eco credentials. Our support saves businesses on average £7,000 per year. Last year alone we saved businesses a total of £300,000!



www.iie.uk.com



Examples of our successes

"The networking and promotional possibilities within iiE are brilliant!"

Robert Buck IKEA Distribution

Name	Park Acre Enterprises Ltd
Location	Hemswell Cliff, Lincolnshire
Sector	Manufacturing

Saved £18,000 and 90 tonnes of carbon per annum by installing LED lighting at the site as well as adjusting thermostats, installing flush bags in toilets and engaging staff in resource efficiency measures.

Received environmental legislation compliance advice, reducing the risk of fines and reputational damage.

 Received one to one support and training to design and implement an Environmental Management System (EMS) to the ISO14001 standard.

Name	Cross Keys Homes
Location	Peterborough, Cambridgeshire
Sector	Housing Association/Care Services

Reduced gas usage by 65%, saving over £20,000.

Installed PV panels on 4,000 homes, saving each tenant up to £500 off their energy bills per year.



Key stats

Ashbury Chocolates (M&S suppliers) In 2014 diverted 750 tonnes of waste from landfill.

IKEA Distribution

Achieved Zero Waste to landfill status.

Queensgate Shopping Centre

Reduced energy consumption by 45% over the last five years.

Find out more

Get in touch to see how we can help your organisation improve its environmental credentials and save money. Call Andrew Jackson on **01733 866436** or email **info@iie.uk.com**.

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For further details visit www.iie.uk.com.

Kitchen Range Foods

Recycled 69 tonnes of used vegetable oil into biodiesel to be used in waste collection vehicles

Prince Energy

Recycled over 90% of their waste in the last year.



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